



FESTIVE FRIDAY

FUNDRAISING GUIDE

2024



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Your step-by-step guide to hosting a Festive Friday to support our healthcare workers in the UK this winter.



FESTIVE PLANNING MADE EASY



1

Set up your JustGiving page

Follow this link to our page [Healthcare Workers' Foundation - JustGiving](#) and click on 'fundraise for us'. Be sure to add a photo, and intro to explain what you're doing, why and set yourself a fundraising target.

2

Pick a Date

You can hold your festive event on any Friday or any other day that you wish this winter.

3

Invite your festive crowd

Download the Festive Friday poster and put it up at work or in your community. If it's a private event, invite people by email, WhatsApp or social media.

4

Share your page

Share your JustGiving page at your festive party & across your social media channels so people can donate.

5

Plan your fundraising & and your tunes!

Create your own festive playlist & charge £1 per song request at your event.

Other ideas you may want to try are a glitter station, Christmas quiz, best mince pie competition, best outfit, dance off or raffle to make your fundraising a success.

6

Add some decorations

You can't beat a bit of sparkle at this time of year!

7

Festive Food and Refreshments

Organise who will bring which food and drink or charge per head (including a donation) and cater the party yourself.

Tip: internet search 'fun festive food' for inspiration.

8

Get into the Festive Groove

Dress up, get your playlist on, and enjoy the festive fun. Share your fundraising page.

Take photos and capture the moment! Don't forget to let people know how much you raised and remind people that they can still donate on your fundraising page.

#HWFFestiveFriday

Share your photos and stories on social media & don't forget to tag us! healthcareworkersfoundation.org



**PAYING IN
YOUR FUNDRAISING**

**After your festive fun, it's time to bank the final money raised for our incredible healthcare workers.
Thank you for being an amazing human and Festive Friday organiser!**



The fastest and best way to collect donations is through your JustGiving page. The funds you raised will be sent directly to us, so you don't need to do anything else.



Please do not post cash donations. If you have cash donations to add, simply pay the money into your bank account and then donate the amount to your JustGiving page.



If you want to pay money raised in any other way, then please contact us at fundraising@healthcareworkersfoundation.org.



#HWFFestiveFriday



HOW YOU ARE HELPING

Here's how your festive fundraiser could help our healthcare workers in the UK

£60 could pay for a counselling session for someone struggling with their mental health as a result of the pressures of their job.

£250 could give a grant to a healthcare worker living below the poverty line, so that they can provide food and clothing for themselves and their children.

£300 could pay for a laptop to support the education of a child of a deceased healthcare worker parent .

£500 could pay for a washing machine for a lower paid healthcare worker, freeing up valuable time and money by saving on weekly visits to the launderette.

£700 could pay for essential car repairs for a community based practitioner, giving healthcare access to patients living in remote areas.



#HWFFestiveFriday

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OUR CHARITY

The Healthcare Workers' Foundation (HWF) is a registered charity, founded by healthcare workers in March 2020, in response to the urgent need for PPE and other support due to the overwhelming Covid-19 pandemic. Today, four years later, the UK's three million healthcare workers continue to face ongoing pressures; some are suffering with their own mental wellbeing working in a highly pressured environment, while many are struggling to pay for essentials. As a result of these ongoing challenges, we continue to provide counselling, bereaved family support and financial assistance. HWF receives no funding from the Government nor the NHS. Our impact to date includes:

Distribution of almost £1.9 million of gift in kind in PPE, food donations and wellbeing gifts.

Given over £190,000 in financial assistance for healthcare workers living in households below the poverty line.

Funded over £80,000 of counselling sessions to support healthcare workers with their mental health.

Refurbished 20 rest spaces, giving hundreds of healthcare workers a comfortable space to take a break and access to hot food and drink facilities.

Supported a dozen families, who lost a healthcare worker parent to Covid-19 by providing access to legal and education support, tutoring, counselling and respite breaks

Made grants of nearly £70,000 to support the children who had lost a healthcare worker parent through further education.

We are here to support the incredible people who take care of us, whether they are a porter, cleaner, healthcare assistant, nurse, or have any other vital role in our healthcare sector; we are here to support them, as they care for us.



#HWFFestiveFriday